



Dear [First Name],

Here's the best line of the day: you're only \$100 away from taking home a stoke-a-licious Miir tumbler!

*Pro tip: People want to support important causes, so share yours! Thank your donors and share your progress on social media. Make sure to have your fundraising link in all your posts. You'll be surprised at the generosity of others.*

Schuss on over to the SKI for MS toolkit, where you'll find more tips and strategies for landing those last \$100. Remember: every dollar carves out a difference for families living with MS!

Best,

Team Can Do MS

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Believe in the pow! You're so close to carving out \$1,000 for families with MS – earning yourself a free lift ticket (or Patagonia Black Hole bag if you've already got a pass!).

*Pro tip: Hosting a fundraising event is a fantastic way to get more people interested in your cause. Check out the [Ski for MS toolkit](#) for a list of fun (and easy) event ideas!*

100% of every dollar you raise will immediately and directly impact families struggling with their MS diagnosis. From the bottom of our hearts, thank you for all that you're doing to transform a devastating diagnosis into a lifetime of possibilities!

With Gratitude,

Team Can Do MS



We're having a bluebird day here at Can Do MS because you're only \$1,000 away from a \$5,000 avalanche of good!

If raising another \$1,000 seems daunting, head on over to the SKI for MS toolkit for fundraising tips and templates.

*Pro tip: Make your dollars go further! Many employers will match charitable contributions made by their employees to 2 to 1 (and even more). [Find out if you can double, or even triple, your impact.](#)*

We've got your \$500 Peter Glenn gift card in-hand and ready to deliver. All you have to do is stomp the landing!

Cheers,

Team Can Do MS



Dear [First name],

You're on the fast tracks for an epic vacay! **Just \$2,500 more to go before earning your Southwest Airlines and Marriot Hotel vouchers.** We're breaking out the champagne and getting ready to celebrate all your incredible work!

Right now, your fundraising efforts are being put to work - reaching families living with MS across the nation. Families like Diane's...

*"The Can Do MS program empowered me to keep striving for things that help me engage in life instead of increased seclusion and despair. Thank you for this once-in-a-lifetime opportunity."*

Your POW is delivering WOW, bringing hope and possibility to families who were previously isolated by their disease. Thank you for empowering others and transforming lives!

Warmly,

Team Can Do MS

P.S: Need a little inspiration for your final fundraising push? Freestyle your way over to the [SKI for MS toolkit](#) where you'll find all the strategies needed to shred your goal!



Dear [First Name],

Cheers to \$500 raised! Your Miir tumbler will be available for pick up at après at Ski for MS Stratton on March 15.

Keep up the energy! Raise \$1,000 and earn your choice of a lift ticket or Patagonia Black Hole bag.

Remember: all prizes are accumulative and every dollar benefits families living with MS!

Best,

Team Can Do MS



Dear [First Name],

You've raised \$1,000 for families living with MS! On top of making an epic impact, you've earned a Miir tumbler and a Vail Mountain lift ticket OR a Patagonia Black Hole bag (whichever one you chose during registration)!

The lift ticket can be used for yourself or a friend but is only redeemable for February 25.

Next up: raise another \$4,000 and add a \$500 Peter Glenn gift card to your fundraising haul!

Sincerely,

Team Can Do MS



Dear [First Name],

Congratulations on raising a whopping \$5,000 to support families living with MS. You've just earned a \$500 Peter Glenn gift card for all your hard work, energy, and passion.

This, plus all your other prize items, will be available for pick up at the SKI for MS Big Sky après party!

[First name], did you know you're halfway towards earning a Southwest Airlines travel voucher for \$1,000 and a Marriott Hotel voucher for \$500?!

Keep up the pow!

Best,

Team Can Do MS



Dear [First Name],

Talk about epic! Thank you for raising \$10,000 to support families living with MS.

Your fundraising awards now include a Southwest Airlines travel voucher for \$1,000 and a Marriott Hotel voucher for \$500! This, plus all your other prize items, will be available for pick up at SKI for MS Boyne après.

Thank you for leading the way. With your help, we CAN ensure that every single family living with MS thrives!

Warmly,

Team Can Do MS

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