

Winter Ad Campaign Concepts 2022-2023

Creative Director: Rachael Protas Graphic Designer: Danielle Houston Copywriter: Rachael Protas

Concept Series A



Trusted by locals and favored by athletes, Vail-Summit Orthopaedics & Neurosurgery has the most experienced fellowship-trained doctors in sports medicine and orthopaedic surgery. Our skilled and compassionate teams will get you back to doing the activities you love.

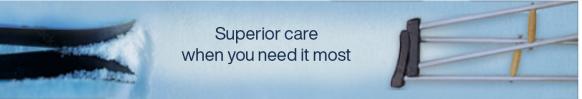


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Concept Series A: Version 2



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Concept Series B







ALTERNATIVE



Concept Series C: continued







Concept Series D







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Concept Series E











FAVORED BY ATHLETES









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